

Rep Order# 6849104	Ver# 3	Status Revised	Traffic Order# 203781	Printed: 09/10/2012 1:32 PM	1 of 7
EC'd Yes				Last Received: 09/10/2012 1:24 PM	
				Showing Buylines: All Rep Revised Lines	

  

Station KRQE-TV ALBUQUERQUE, NM.	Agency ( ) GREAT AMERICAN MEDIA	Rep Firm
Advertiser ( ) DSCC IE	3050 K ST NW	Sales Office ( ) PHILADELPHIA
Product DSCC IE	WASHINGTON, DC 20007	Salesperson ( ) AMY MCCREARY
Estimate# 1540	Agency C/P1/P2/E 49/53/1540	
Buyer DAN NAGELBERG	Flight Dates 09/25/2012 - 10/01/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$75.00	:30	0	0	TU-F	5A-6A	\$0.00	0	
*2		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$75.00	:30	0	0	M	5A-6A	\$0.00	0	
*3		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$125.00	:30	0	0	TU-F	6A-7A	\$0.00	0	
*4		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$125.00	:30	0	0	M	6A-7A	\$0.00	0	
*5		Buyline Comment: EARLY SHOW V3 Cancelled	09/25-09/28	\$150.00	:30	0	0	TU-F	7A-9A	\$0.00	0	

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Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
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Flight Dates 09/25/2012 - 10/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*6	-----	-----	10/01-10/01	\$150.00	:30	0	0	M	7A-9A	\$0.00	0	---
		Buyline Comment: EARLY SHOW V3 Cancelled										
*7		Buyline Comment: PRICE IS RIGHT V3 Cancelled	09/25-09/28	\$300.00	:30	0	0	TU-F	11A-12P	\$0.00	0	
*8		Buyline Comment: PRICE IS RIGHT V3 Cancelled	10/01-10/01	\$300.00	:30	0	0	M	11A-12P	\$0.00	0	
*9		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	12P-1230P	\$0.00	0	
*10		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	12P-1230P	\$0.00	0	
*11		Buyline Comment: SOAPS V3 Cancelled	09/25-09/28	\$175.00	:30	0	0	TU-F	1230P-2P	\$0.00	0	
*12		Buyline Comment: SOAPS V3 Cancelled	10/01-10/01	\$175.00	:30	0	0	M	1230P-2P	\$0.00	0	
*13		Buyline Comment: THE TALK V3 Cancelled	09/25-09/28	\$125.00	:30	0	0	TU-F	2P-3P	\$0.00	0	
*14		Buyline Comment: THE TALK V3 Cancelled	10/01-10/01	\$125.00	:30	0	0	M	2P-3P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		Buyline Comment: DR. PHIL V3 Cancelled	09/25-09/28	\$175.00	:30	0	0	TU-F	3P-4P	\$0.00	0	
*16		Buyline Comment: DR. PHIL V3 Cancelled	10/01-10/01	\$175.00	:30	0	0	M	3P-4P	\$0.00	0	
*17		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	4P-430P	\$0.00	0	
*18		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	4P-430P	\$0.00	0	
*19		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	430P-5P	\$0.00	0	
*20		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	430P-5P	\$0.00	0	
*21		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$1,000.00	:30	0	0	TU-F	5P-530P	\$0.00	0	
*22		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$1,000.00	:30	0	0	M	5P-530P	\$0.00	0	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*23		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$500.00	:30	0	0	TU-F	530P-6P	\$0.00	0	
*24		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$500.00	:30	0	0	M	530P-6P	\$0.00	0	
*25		Buyline Comment: LETTERMAN V3 Cancelled	09/25-09/28	\$275.00	:30	0	0	TU-F	1035P-1135P	\$0.00	0	
*26		Buyline Comment: LETTERMAN V3 Cancelled	10/01-10/01	\$275.00	:30	0	0	M	1035P-1135P	\$0.00	0	
*27		Buyline Comment: LATE LATE SHOW V3 Cancelled	09/25-09/28	\$75.00	:30	0	0	TU-F	1137P-1237A	\$0.00	0	
*28		Buyline Comment: LATE LATE SHOW V3 Cancelled	10/01-10/01	\$75.00	:30	0	0	M	1137P-1237A	\$0.00	0	
*29		Buyline Comment: NEWS V3 Cancelled	09/25-09/28	\$1,100.00	:30	0	0	TU-F	10P-1035P	\$0.00	0	
*30		Buyline Comment: NEWS V3 Cancelled	10/01-10/01	\$1,100.00	:30	0	0	M	10P-1035P	\$0.00	0	



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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*40		Buyline Comment: NCIS:LA V3 Cancelled	09/25-09/25	\$2,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*41		Buyline Comment: MENTALIST V3 Cancelled	09/30-09/30	\$2,100.00	:30	0	0	SU	9P-10P	\$0.00	0	
*42		Buyline Comment: NEWS V3 Cancelled	09/30-09/30	\$700.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*43		Buyline Comment: NEWS V3 Cancelled	09/29-09/29	\$450.00	:30	0	0	SA	10P-1035P	\$0.00	0	

---REPORT TOTALS---  
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---  
Sep 12: 0 / \$0.00    Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$0  
CABL 0%    KASA 14%    KASY 1%    KBIM 0%    KOAT 36%  
KOB 20%    KRQE 28%    KWBQ 1%

---COMPETITIVE COMMENTS---  
SAHRES ESTIMATED

EC'd Yes    Last Received: 09/10/2012 1:24 PM    Showing Buylines: All Rep Revised Lines

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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

Rep Order# 6849104 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/04/2012 10:46 AM  
Last Received: 09/04/2012 10:37 AM  
Showing Buylines: All Lines

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Station KRQE-TV ALBUQUERQUE, NM.  
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--- CONTRACT COMMENT ---

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	09/25-09/28	\$75.00 4	:30	4	1	TU-F	5A-6A	\$300.00	4	
2		Buyline Comment: NEWS	10/01-10/01	\$75.00 4	:30	1	1	M	5A-6A	\$75.00	1	
3		Buyline Comment: NEWS	09/25-09/28	\$125.00 4	:30	4	1	TU-F	6A-7A	\$500.00	4	
4		Buyline Comment: NEWS	10/01-10/01	\$125.00 4	:30	1	1	M	6A-7A	\$125.00	1	
5		Buyline Comment: EARLY SHOW	09/25-09/28	\$150.00 4	:30	4	1	TU-F	7A-9A	\$600.00	4	
6		Buyline Comment: EARLY SHOW	10/01-10/01	\$150.00 4	:30	1	1	M	7A-9A	\$150.00	1	
7		Buyline Comment: PRICE IS RIGHT	09/25-09/28	\$300.00 3	:30	4	1	TU-F	11A-12P	\$1,200.00	4	
8		Buyline Comment: PRICE IS RIGHT	10/01-10/01	\$300.00 3	:30	1	1	M	11A-12P	\$300.00	1	
9		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	12P-1230P	\$1,100.00	4	
10		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	



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 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
11		Buyline Comment: SOAPS	09/25-09/28	\$175.00 3	:30	4	1	TU-F	1230P-2P	\$700.00	4	
12		Buyline Comment: SOAPS	10/01-10/01	\$175.00 3	:30	1	1	M	1230P-2P	\$175.00	1	
13		Buyline Comment: THE TALK	09/25-09/28	\$125.00 4	:30	4	1	TU-F	2P-3P	\$500.00	4	
14		Buyline Comment: THE TALK	10/01-10/01	\$125.00	:30	1	1	M	2P-3P	\$125.00	1	
15		Buyline Comment: DR. PHIL	09/25-09/28	\$175.00 3	:30	4	1	TU-F	3P-4P	\$700.00	4	
16		Buyline Comment: DR. PHIL	10/01-10/01	\$175.00 3	:30	1	1	M	3P-4P	\$175.00	1	
17		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	4P-430P	\$1,100.00	4	
18		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	4P-430P	\$275.00	1	
19		Buyline Comment: NEWS	09/25-09/28	\$275.00 3	:30	4	1	TU-F	430P-5P	\$1,100.00	4	
20		Buyline Comment: NEWS	10/01-10/01	\$275.00 3	:30	1	1	M	430P-5P	\$275.00	1	
21		Buyline Comment: NEWS	09/25-09/28	\$1,000.00 2	:30	4	1	TU-F	5P-530P	\$4,000.00	4	

Rep Order#	6849104	Ver#	1	Status	New
EC'd	Yes				

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**Station** KRQE-TV ALBUQUERQUE, NM.

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3050 K ST NW

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1540

**Buyer** DAN NAGELBERG

**Flight Dates** 09/25/2012 - 10/01/2012

Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Time	Total Cost	Total Spots	LT
22		NEWS	10/01-10/01	\$1,000.00	:30	1	1	5P-530P	\$1,000.00	1	
Buyline Comment: NEWS											
23		NEWS	09/25-09/28	\$500.00	:30	4	1	530P-6P	\$2,000.00	4	
Buyline Comment: NEWS											
24		NEWS	10/01-10/01	\$500.00	:30	1	1	530P-6P	\$500.00	1	
Buyline Comment: NEWS											
25		LETTERMAN	09/25-09/28	\$275.00	:30	4	1	1035P-1135P	\$1,100.00	4	
Buyline Comment: LETTERMAN											
26		LETTERMAN	10/01-10/01	\$275.00	:30	1	1	1035P-1135P	\$275.00	1	
Buyline Comment: LETTERMAN											
27		LATE LATE SHOW	09/25-09/28	\$75.00	:30	4	1	1137P-1237A	\$300.00	4	
Buyline Comment: LATE LATE SHOW											
28		LATE LATE SHOW	10/01-10/01	\$75.00	:30	1	1	1137P-1237A	\$75.00	1	
Buyline Comment: LATE LATE SHOW											
29		NEWS	09/25-09/28	\$1,100.00	:30	4	1	10P-1035P	\$4,400.00	4	
Buyline Comment: NEWS											
30		NEWS	10/01-10/01	\$1,100.00	:30	1	1	10P-1035P	\$1,100.00	1	
Buyline Comment: NEWS											
31		JEOPARDY	09/25-09/28	\$700.00	:30	4	1	6P-630P	\$2,800.00	4	
Buyline Comment: JEOPARDY											
32		JEOPARDY	10/01-10/01	\$700.00	:30	1	1	6P-630P	\$700.00	1	
Buyline Comment: JEOPARDY											

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
33		Buyline Comment: WHEEL	09/25-09/28	\$850.00 3	:30	4	1	TU-F	630P-7P	\$3,400.00	4	
34		Buyline Comment: WHEEL	10/01-10/01	\$850.00 3	:30	1	1	M	630P-7P	\$850.00	1	
35		Buyline Comment: CRIMETIME SAT	09/29-09/29	\$400.00	:30	1	1	SA	7P-8P	\$400.00	1	
36		Buyline Comment: NEWS	09/30-09/30	\$100.00 4	:30	2	1	SU	7A-8A	\$200.00	2	
37		Buyline Comment: SUN MRN	09/30-09/30	\$400.00 3	:30	2	1	SU	8A-930A	\$800.00	2	
38		Buyline Comment: 60 MIN	09/30-09/30	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	
39		Buyline Comment: NCIS	09/25-09/25	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	
40		Buyline Comment: NCIS:LA	09/25-09/25	\$2,000.00 3	:30	1	1	TU	8P-9P	\$2,000.00	1	
41		Buyline Comment: MENTALIST	09/30-09/30	\$2,100.00 3	:30	1	1	SU	9P-10P	\$2,100.00	1	
42		Buyline Comment: NEWS	09/30-09/30	\$700.00 3	:30	1	1	SU	10P-1035P	\$700.00	1	
43		Buyline Comment: NEWS	09/29-09/29	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	

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---REPORT TOTALS---

Report Totals: 96 / \$43,900.00

---SALES MONTHLY TOTALS---

Sep 12: 79 / \$37,450.00    Oct 12: 17 / \$6,450.00

Sales Totals: 96 / \$43,900.00

Station Totals: 96 / \$43,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$156,786	CABL 0%	KASA 14%	KASY 1%	KBIM 0%	KOAT 36%
		KOB 20%	KRQE 28%	KWBQ 1%		

---COMPETITIVE COMMENTS---

SAHRES ESTIMATED

Books NOV12  
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE